

How does the world's largest multinational financial institution from NYC send

# ONE MILLION

**ALERTS / DAY**

with

# < 3 SECOND

**SEND TIME**

# SAVING \$40,000

**PER MONTH**

of email/SMS costs?

**mengage**

# Easy Critical Alert Creation

EMAIL

SMS

PUSH

## Compliance Deadline Alerts

"Update KYC before XX Date"

## Payment Success Updates

Towards scheduled SIPs and transfers

## Debit Card Delivery Updates

"Your debit card is on it's way!"

moengage

## THE PROBLEM

The financial enterprise was earlier using a legacy CPaaS tool, which was problematic:

! 30-60 Second Latency

! Not Mobile-Optimized

! Skyrocketing Costs

! Difficult for Compliance

## THE SOLUTION

The enterprise sent **40+ alert variants in <1 month** without developer dependencies

- ✓ <3 Second Send Time
- ✓ \$40,000/Month Saved
- ✓ 1 Million Messages Sent Daily
- ✓ Easy Compliance
- ✓ Increased Dev Bandwidth

# Interested?

[Click here to learn more](#)

**mengage**